


Centre for Development and Communication Trust (CENDECT)

Annual Report 2010-11


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CENDECT KRISHI VIGYAN KENDRA
(ICAR - Govt. of India)
FARM SCIENCE CENTRE
KAMATCHIPURAM - 625 520, Theni District.
Email cendectkvk@rediffmail.com Website www.cendectkvk.org


Dr. S. Prabhukumar,
ZPD,
Bangalore visit
to KVK field with
RAWE students




CPI President
Mr. Tha. PANDIYAN
Visit to KVK



Mr. N. RAMAKRISHNAN,
MLA
visit to KVK
exhibition
at Cumbum



ANNUAL REPORT
For the year 2010-2011



CENDECT

Regd. No. 53/83 Trust Act. 1882
Home Ministry Regd. No. 075940018

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**CENTRE FOR DEVELOPMENT AND
COMMUNICATION TRUST**

KAMATCHIPURAM (S.O.)
THENI DT. TAMILNADU - 625 520.
Email : cendect@gmail.com, cendectkvk@rediffmail.com
Website : www.cendect.org.in

**PRODUCTS AVAILABLE FOR
SALE THROUGH CENDECT KVK**

- > Banana Special (Foliar Micronutrient Formulation)
- > Vermicompost
- > Earthworm
- > Kannaiah Goat
- > Sorghum, Cumbu, Groundnut, Sunflower, Greengram, Blackgram Seeds.
- > Cashew Seeds, Seedlings
- > IIHR Banana Special, Vegetable Special, Mango Special
- > Herbal Medicines (All important diseases)
- > Candles, Chalk Pieces, Agarpathis, Instant Sampirani, Mosquito Coil
- > Medicinal Tubers
- > Wood Grafts
- > Readymade Garments
- > Stone carvings (Idols)
- > Traditional ornaments
- > Kitchen Garden Seeds
- > Medicinal Plants Seedlings
- > Tender Coconut
- > Nutrient Mix Powder
- > Book on "Medicinal Cure for Natural Life"
- > Book on "Organic and Natural Farming"
- > Book on "IPM in Cotton"
- > Book on "Medicinal Plants of Theni District"

CENDECT

ANNUAL REPORT FOR THE YEAR 2010-2011

CENTRE FOR DEVELOPMENT AND COMMUNICATION TRUST (CENDECT) is a Non Governmental Organization (NGO) registered under the Indian Trust Act 1882 on 26.7.1983 with Registration No 53/83. It is a developmental, scientific, research and educational organization managed by 9 Board of Trustees.

CENDECT has been implementing many integrated Rural Development Projects in the most backward and needy areas in Tamil Nadu State since its inception especially in Theni and Madurai Districts to serve the villagers, Rural poor, Marginal and Small farmers, Women, Children, Disabled, Tribals and the Aged persons.

It mainly concentrates on Community Agriculture, Community Health, Action Research, Income Generation for Women, Mother and Child Care, Education, Sustainable farming, etc.

CENDECT is a totally committed development agency as it is catalyzing and channeling Government, Semi-government, Bank and Foreign Resources to the weaker sections of the society directly.

CENDECT is monitored by the President, General Secretary, Treasurer and seven board members. Board members do not get any remuneration from the Trust.

The prime purpose of the Trust is to undertake, promote and assist in the social economic and intellectual development of weaker sections of the society, to strive for the standard of living, mankind, social justice and to offer support and co-operation for the schemes of people's development, social reconstruction and relief attempted by other individuals, institutions and organization.

The mission of the Organization is based on the key principle of acknowledging the growth and capacities of the people with time and accordingly reformulating the role of the Organization as found relevant and necessary. **Dr. P. PATCHAIMAL** is the Founder Director and the Head of the NGO. He does not get Benefit and any salary from the trust. His post is Honorary.

There was no international travel by Board members, volunteers and staff during this year 2010-11. Total cost of national travel by Chairman, Programme Coordinator, Subject matter specialist and other personnel are Rs. 1,85,000 during this year 2010-11.

There are about 60 personnel working the salary level below 5,000/- (Male - 48, Female - 12), 2 working in the salary level of Rs. 5,000 - 10,000 (Male - 2), 3 working in the salary level Rs. 10,000 - 15,000 (Male - 2, Female - 1), 2 working in the salary level Rs. 15,000 - 20,000 (Male - 1, Female - 1), 4 working in the salary level Rs. 20,000 - 25,000 (Male - 3, Female - 1), and 1 working in the salary level above 25,000/-.

Objectives of the Trust

- (i) To attempt and organise all round development of rural life.
- (ii) To promote appropriate communication systems, programmes and activities connected with development.
- (iii) To undertake need-based scientific studies and result oriented action-projects in the area of rural social development.
- (iv) To undertake and assist in socio-economic development programmes and projects for improving the quality of life of rural poor and under-privileged irrespective of caste, creed or colour, religion by itself or in collaboration with similar agencies.
- (v) To initiate action to conscientize the poor so that they will be able to play an efficient and effective role in deciding about their future and to bring about accelerated development.
- (vi) To initiate, administer and assist programmes for providing better nutrition for children, expectant mothers, and old age people among the poor in the backward parts of rural areas.
- (vii) To promote adoption of new innovations in agriculture, health, family planning, sanitation etc. among rural poor and farmers.

- (viii) To assist in the resettlement and rehabilitation poor in the tribal areas.
- (ix) To organise discussion groups for the study and understanding of social, economic, political, educational, philosophical and international problems in an academic and non-partisan spirit, and to publish the results of such discussion in the form of books pamphlets or journals.
- (x) To serve generally as a centre for the collection, diffusion and exchange of information on the significant ideas and developments relating to development and communication in national and international development.
- (xi) To organise relief in times of emergency and occasions of general social distress such as floods, famines, epidemics, cyclone, fire and other disasters which hinders development.
- (xii) To promote and transfer appropriate technology for establishing rural industries for generating additional rural employment and supplementary income.
- (xiii) To organise seminars, symposia, conferences, conventions and other such meetings and activities related to communication and development.
- (xiv) To organise and train groups of people for voluntary service in order to promote social welfare.
- (xv) To establish youth groups for the proper development of young people and for drawing them into social service and public work.
- (xvi) To offer fellowships, scholarships and prizes in furtherance of the objects of the Trust.
- (xvii) To carry out evaluation studies of the experience of the existing institutions and organisations and make such studies available to those who may be interested in promoting the welfare of the rural poor.
- (xviii) To organise people in co-operative and other joint ventures for promoting self-reliance among community members.

- (xix) To implement Disabled Welfare projects to bring them into mainstream of the life by organizing community based rehabilitation work, establishing Mentally Retarded School physiotherapy treatment, vocational training, organizing self help groups etc.
- (xx) To create awareness on consumer rights and organize programmes for consumer activities.
- (xxi) To give education to the poor SC/ST children through Residential School.
- (xxii) To take child care wish pre school education through the creche programme.
- (xxiii) To focus on misunderstanding problems, suspicion, unemployment, depression, love affair, extra marital affair, pre marital problem dowry, problem of woman through Family Counselling Centre.
- (xxiv) To create awareness, early identification, treatment and rehabilitation of addicts through De-addiction Centre.
- (xxv) To assist the resettlement and rehabilitation of the differently abled persons.
- (xxvi) To focus on changing life style of the affected children.
- (xxvii) To taking up Tribals Welfare projects, Tribal value added products Bio-Diversity conservation projects and strengthen the livelihood activities of tribal families.
- (xxviii) To provide Ambulance facilities to the poor and villages.
- (xxix) To work on the issues related to HIV, Female intanticide, organic farming, rain water harvesting, watershed, fodder development, indogenous varieties promotion, indogenous technology knowledge, Self Help Groups.

DEVELOPMENTAL VISION :

The developmental vision of CENDECT is “**a society which is not fragmented through human made forces such as caste, religion and gender discrimination**”. A society which has growth with equity as its norm, where every individual, irrespective of age, gender, caste and economic class, is accepted and acknowledged as an equal human being.

Projects implemented:

I. Agriculture Development:

- i. Krishi Vigyan Kendra

II. Children Development:

- i. Residential School for SC/ST children
- ii. Creche for Working Mother's children
- iii. Child Guidance Bureau

III. Women and Livelihood Development:

- i. Income Generating Programmes for Women
- ii. Vocational Trainings

IV. Disabled Welfare:

- i. Community Based Rehabilitation of the Persons with Disabilities

V. Health and Family Welfare:

- i. 15-bedded De-addiction cum Rehabilitation Centre
- ii. Family Counselling Centre

Participation in Network Activities:

- 1. Dynamic Network
- 2. JASuL
- 3. Citizens Global Platform (CGP)

I. AGRICULTURE DEVELOPMENT

1. CENDECT KRISHI VIGYAN KENDRA

CENDECT KVK is a District level Agricultural Training, Extension and Research Institution sponsored by **Indian Council of Agricultural Research (ICAR)**, Government of India. It was started in March 1995 for benefit of farmers in Theni District. It aims at transferring the farm worthy technologies to the farmers, farm women, rural youth and the extension workers through trainings and demonstrations. **Dr. P. MARIMUTHU** is the Programme Co-ordinator of **CENDECT KVK**.

The main objective of the Kendra is to impart the latest technical knowledge to the farmers through work experience, employing the principles of "Teaching by Doing" and "Learning by Doing". The main activities and achievements of CENDECT KVK during the year 2010-2011 is furnished below:

Mandate of Krishi Vigyan Kendra:

Technology assessment, refinement and demonstration of technology/products through the following activities of KVK.

- 1) On-farm testing to identify the location specificity of agricultural technologies under various farming systems.
- 2) Frontline demonstrations to establish its production potentials on the farmers' fields.
- 3) Training of farmers to update their knowledge and skills in modern agricultural technologies, and training of extension personnel to orient them in the frontier areas of technology development.
- 4) To work as resource and knowledge centre of agricultural technology for supporting initiatives of public, private and voluntary sector for improving the agricultural economy of the district.
- 5) In order to create awareness about improved technology, a large number of extension activities will be taken up.
- 6) The seeds and planting materials produced by the KVKs will also be made available to the farmers.

A. ON FARM TESTING (OFT):

On Farm Testing is aimed at testing the proven technologies evolved at Research Stations on farmers' field with their farming system perspective in view under their management and their active participation so as to convince them the relevance and viability of the new technology.

During this year 2010-11, the following 10 OFT Programmes viz., Assessment of Suitable Planting Method in Banana for higher profitability, Assessment of Management of Downy Mildew in Grapes, Assessment of Management of Phytophthora Wilt in Betelvine, Assessment of Brown Leaf Spot in Paddy, Assessment of Suitability of various Weeders in Paddy Cultivation, Assessment of new French Bean variety – Arka Anoop, Leaf Reddening Management in Cotton, Assessment of oral pellet vaccination in Desi Chicken, Assessment of regular mineral mixture, Assessment of Suitable Planting Method in Redgram were implemented.

The needed critical inputs for trial were given to the farmers and trial was carried out to know the viability of the technologies tested. The field testing was carried out involving 97 farmers in an area of 27.3 ha.

B. FRONT LINE DEMONSTRATION (FLD):

The main objectives of FLD is to demonstrate newly released crop production and protection technologies and its management practice in the farmers field under different agro climatic regions and farming situations. The main idea of FLD is to increase the productivity by implementing improved crop production technologies. FLD on Oilseeds, Pulses, Cereals and Horticultural Crops are regularly conducted by this KVK.

The technologies on Mini mobile sprinkler, Improved Greengram variety Co (Gg)-7, IPM in Paddy with Management of yellow stem borer and Leaf folder, CO RH 3 Hybrid with SRI and management of Sheath blight in Paddy, Mechanized paddy farming, COS28 Sorghum, ICM with TNAU Maize Maxim, French Beans variety Arka Suvidha, INM in Brinjal, ICM in Banana and IIHR Banana special in nutrient management, IDM in Banana with Management of Sigatoka Leaf Spot, IPM in Banana with Management of Pseudostem weevil, Drudgery reduction in Banana Fibre Extraction, INM in Mango, ICM with TNAU Sugarcane Booster, Mealy bug Management in Cotton, Mixed Fodder, Management of Tea mosquito bug in Cashew and Vegetable preservative (CRIDA Model) among 204 farmers in an area of 68 ha.

C. TRAININGS :

Training programmes are organized with the purpose of providing new scientific knowledge and developing new skills required for adoption of latest agriculture, horticulture, veterinary and home management technologies. Training is regarded as one of the integral components of development programmes.

During this year, we have organized a total of 150 farmers trainings, 11 rural youths trainings and 13 extension workers trainings with the participation of 3378 Farmers and farm women, 306 rural youths and 303 line department NGO Extension workers.

D. SPECIAL PROGRAMMES UNDERTAKEN BY KVK :

Name of the scheme	Date / Month of initiation	Funding agency	Amount (Rs.)
Training for Rural Youth	16.09.2010 to 20.09.2010	SIAAP	3,150
Training on water management through sprinkler and drip irrigation water saving devices	29.11.2010 to 04.12.2010	Department of Agrl. Engineering	1,500
Training on selection operation and maintenance of plant protection equipments	03.01.2011 to 09.01.2011	Department of Agrl. Engineering	16,000
Technologies to increase the Production of Coconut, Mango, Cashew and Sugarcane Crops, Value Addition of Products and its Marketing in Theni District	06.01.2011 to 10.01.2011	ATMA, Theni	1,00,000
Training program on landless and women livelihood development	20.01.2011 to 21.01.2011	NABARD	16,100
Training on package of agricultural machinery for paddy cultivation	19.01.2011 to 25.01.2011	Department of Agrl. Engineering	20,800
Seminar on Augmentation of Pulses Production in Theni District	April 2010	ATMA, Theni	50,000
Induction Training for Special Group Facilitators	May 2010	Vazhnthu Kattuvom Thittam, Theni	2,00,000
Biogas users Camp	09.02.2011	TNAU	1,600
Farm School on Maize Cultivation	17.01.2011	ATMA, Kadamalaikundu	68,680
			4,77,830

E. EXTENSION ACTIVITIES

- » Conducted 14 Field Day programmes with the participation of 450 farmers.
- » Six Exhibitions was organized with participation of 1180 persons.
- » Organised 4 Method demonstrations with participation of 93 farmers.
- » 6 lectures related to Agriculture, Environment, Climate Change and Waste Management were delivered to 437 farmers, NGO Extension workers and College students.
- » Various activities of KVK are published in Newspapers as 8 Newspaper Coverage.
- » Presented 4 Radio talks in AIR, Madurai for the benefit of farmer.
- » 137 Extension literatures related to Agriculture and allied activities were printed and distributed to 3745 farmers, farm women, rural youths, extension functionaries and college students
- » KVK scientists made 23 scientific visits to farmer's field to identify and rectify the problems brought out by 156 farmers.
- » 171 Farmers, farm women, rural youths, Extension workers and college students visited KVK to clarify their doubts and know the latest technologies in agriculture and allied activities.
- » 1 Diagnostic Visit was carried out for the benefit of 1 farmer.
- » Organized 7 Farm Science Club conveners meet with participation of 157 members.
- » 18 SHG meetings were organized with participation of 149 SHG members.
- » 100 Field Visits were organized for the benefit of 1163 farmers and farm women.
- » 76 Home visits were made by the KVK scientist to identify and rectify the problems brought out by 563 farm women.
- » 38 farm women came to KVK to meet the scientists to clarify their doubts and know the latest technologies.
- » 183 Telephone calls received by the KVK scientists on various problems were given technologies immediately.
- » 8 Farmer's letters/Enquiries were given response by providing technical information.

- » Organized 6 NGO Network Meeting with participation of 106 NGO Extension workers.
- » Organized an Awareness campaign on Parthenium Eradication with the participation of 45 persons.
- » 4 Farmer's Tour was arranged with the participation of 112 farmers.
- » Organized an Awareness programme on Drug Prevention for 75 farmers and extension persons.
- » Organised a Meet with Expert Programme with participation of 70 farmers.
- » Organised one Video Clipping show.
- » Organized a Biogas Awareness Camp with the participation of 23 persons.
- » Organized an Awareness Programme for Panchayat Presidents on Disabled Rehabilitants with the participation of 18 persons.
- » Organized a World Differently Abled Day with the participation of 50 persons.
- » Organized a Tractor Service Mela with the participation of 10 farmers.
- » Conducted a Seminar with the participation of 474 farmers.
- » 56 SMS Messages was send to 226 farmers and Extension persons.

F. SOIL TESTING LAB:

A well established soil testing Lab has been functioning at CENDECT KVK. A total of 69 soil samples and 60 water samples have been analyzed for the benefit of 131 farmers.

G. PRODUCTION OF SEED, PLANTING AND LIVESTOCK MATERIALS:

During this year, under revolving fund scheme a total of 52q of seeds including Sorghum Variety CO S 28 Seeds – 12q, Cumbu Variety Co Cu 9 Seeds 9q, Groundnut variety VRI 2 Seeds – 15q, Greengram variety CO 7 Seeds – 8q and Blackgram variety VBN 3 Seeds – 8q were produced and supplied to 195 farmers. About 3000 number VRI 3 variety Cashew seedlings were produced and supplied to 10 farmers.

About 7 tonnes vermicompost was produced and supplied to 35 farmers. The indigenous breed, Kanniah Goat was supplied to 2 farmers.

II. CHILDREN DEVELOPMENT

1. RESIDENTIAL SCHOOL FOR SC/ST CHILDREN:

Ministry of Social Justice and Empowerment, Government of India has sanctioned Residential School having standards from 1 to V exclusively for SC and ST children in the Varusanadu hills area during the year 1995. We have completed 15 Academic years. Every year a total of 100 children are provided with free boarding and lodging.

The students have been selected from the families living below the poverty line and they are either orphans or fatherless or motherless. Tamil Nadu State Government has given the recognition to run as an Elementary School.

Books, Notebooks, Educational materials, Mats, Blankets and Uniforms are provided to them regularly. The New Reading session and Mathematics Table Session are conducted daily to improve the standard and general knowledge of the students. Apart from subjects, sports, a fine art, drawing are also taught compulsorily, Nutrient rich food is provided to them.

Parents and relatives are allowed to see their kids every fortnightly. Hair cut, nail cutting and washing are being done regularly. Republic Day, Independence Day, Teachers Day, and children's day are celebrated grandly. Teachers are working very hard to upgrade the students.

2. CRECHE

CENDECT runs six Creche Centres in the following villages viz., Kamatchipuram, Dharmapuri, Seepalakkottai, Koltur, Sukkangalpatti, Varusanadu with the help of Central social Welfare Board, New Delhi.

The main aim of the Creche programme is Child Care with pre-school education. Nutrient rich noon meals are given to the Creche children who are between the age of 6 months and 6 years. The main features focussed in our Creches are physical, mental, social development.

Two trained teachers are working in each Creche Centre. The creche functions between 8.30 A.M. to 5.00 P.M. Fortnightly parent's

meetings are conducted involving Resource persons from Health and Nutrition Departments.

Our Creches are well-equipped with playthings, furnitures, Utensils, charts and mates. During this year, a total of 150 children have benefited through this Creche programme.

3. CHILD GUIDANCE BUREAU (Resource Centre)

This centre is supported by Ministry of Social Defense through the Superintendent, Govt. Children's Home, Malliputhur. This resource Centre focuses on changing the life style of the affected children. Through this programme, we have identified 40 affected children in the age group of 6-15, during this year. Counseling and Psychological treatment were given to the children.

III. WOMEN AND LIVELIHOOD DEVELOPMENT

1. INCOME GENERATING PROGRAMMES FOR WOMEN

a. CO-OPERATIVE DAIRY:

Our Co-operative Dairy is functioning well with 200 milch animals. We are supplying 600 litres of milk/day to the District Milk Producer's co-operative Society (AAVIN). **CENDECT KVK** provides free Veterinary services to these milch animals. The Co-operative Society provides animal feed and artificial insemination facilities.

b. READYMADE GARMENTS PRODUCTION-CUM-TRAINING CENTRE:

CENDECT's own Readymade Garments Production cum Training Centre is functioning well. The garments produced are sold at **CORSOCK** Craft Centre, Kodaikanal and other Retail outlets in the nearby big towns. This is run on no profit no loss basis. Five rural womens are working in this centre.

2. VOCATIONAL TRAININGS

A. TAILORING:

CENDECT runs a Tailoring Centre to train and motivate the village women and rural youths to go for self-employment. During this year, 15 girls from Surrounding villages were trained.

B. TYPEWRING:

CENDECT runs a Typewriting institute for rural girls and boys who are looking for the jobs. After the completion of the course, many girls and boys got good jobs and well settled in their life. During this year, 20 girls and boys were trained.

IV DISABLED WELFARE

1. COMMUNITY BASED REHABILITATION OF THE PERSONS WITH DISABILITIES (PWDs)

This project is implemented with the financial support of CAPART, New Delhi for 2 years from March 2009 to February 2011.

Location of the Project:

Villages : 30 Panchayats in Chinnamanur & Uthamapalayam Blocks, Theni District, Tamilnadu

Aim of the project:

To bring the physically and mentally challenged people into mainstream of the life and ensuring their participation in nation building.

Objectives of the Project:

- To socially mobilize persons with disabilities for community based rehabilitation and sustainable development & empowerment.
- To form Self-Help Group of the persons with disabilities
- To organise job oriented / income generating vocational training Programme for the persons with disabilities keeping in view of their capabilities and interest.
- To establish production units by the persons with disabilities for production of different products.
- To manage marketing tie-ups for the products produced by the SHGs of persons with disabilities.
- To make the persons with disabilities self sufficient in earning for the livelihood to live their life with improved measures.

- To create awareness amongst the communities, panchayat members, leaders and families of the persons with disabilities.
- To improve the integration of PWDs in the society & their access to the services and prospects.

Project Achievements:

Awareness Generation Camps for Persons with Disabilities:

We have organized 2 Awareness generation camps with the participation of nearly 80 persons including persons with disabilities, their parents, panchayat leaders and members. These awareness camps were organized at CENDECT KVK Seminar Hall, Kamatchipuram and Kanniservaipatti.

Formation and Maintenance of SHG:

During this period, 10 Disabled SHGs have been formed and we have a total of 40 CENDECT Nambikkai SHGs with a membership of 480 in 30 village panchayats and hamlets of Chinnamanur and Uthamapalayam.

Training on formation and maintenance of SHGs of PWDs:

We have organized a referer SHG Training Programme for 85 differently abled SHGs members, Animators and Representatives. They have been trained on SHG maintenance, accounting, Bank transaction methods, conducting SHG meetings and maintaining sustainability of SHG activities.

Physiotherapist and Special Visit:

Through the Physiotherapy activity, our Physiotherapist made around 240 special visit in 30 panchayats and around 130 PWDs have been consulted and got treatment and benefit.

We have organized 40 special physiotherapy camps and around 125 PWDs are getting periodical treatment and counseling. The Physiotherapy apparatus are being continuously utilized by the needy disabled persons upon physiotherapist supervision.

Vocational Training:

During this period, we have inaugurated 3 vocational training centres viz., Readymade Garments making, Instant Sambirani making and Mosquito Coil making at Anaimalaiyanpatti, Erasai and Pulikuthi.

The products are being produced by potential disabled trainees and marketed through Disabled SHGs to various places.

Purchase of Tools and Equipments, Raw Materials:

We have purchased all the needed tools and equipments viz., Sewing Machine, Embroidery Machine, Sewing Needles, Threads, Clothes, Sambirani Die, Dust, Zigith Powder, Charcol Powder, Special Kunkiliam, Sampirani grains, Essence, Mosquito Coil Die, Coconut Shell Powder, Citronella Oil, Palmarosa oil, packing covers etc., for the production of Readymade garments, Instant Sampirani and Mosquito Coil.

Production of Marketing:

We have produced around 25000 candles in the variety of Rs. 1, Rs. 2, Rs. 5 and Rs. 10. and 30000 Chalk Pieces, 150000 Agarpathis and 5000 Instant Sampirani and around 50 Readymade garments and 100 Packs of Mosquito Coils in 5 Vocational Training Centres. Attractive Packaging has been done for successful marketing.

All these products are being marked in Regular interval through our marketing men and through disabled SHG persons.

A total of 220 beneficiaries have been trained and got capacity of running the production units independently with the guidance of CENDECT and around 40 beneficiaries are continuously employed in the production units. The vocational trainings have helped the disabled people to learn skills for improving their income for empowerment to lead a successful life.

V. HEALTH AND WOMEN WELFARE

1. 15-BEDDED DE-ADDICTION CUM REHABILITATION CENTRE:

DE-addiction Centre was started during the year 2004 with the help of Ministry of Social Justice and Empowerment, New Delhi. Addict is one whose drinking or drug taking leads to continuing problems in one or more areas of life (Health, Family Relationships, Job, Finance) and who despite these problems continues to take it and feels totally helpless. The main purpose of this project includes creating awareness, early identification treatment and rehabilitation and sustained follow up care.

OBJECTIVES of Deaddiction Centre:

1. To improve the life style, effecting positive changes in the attitude and behaviour of the individual.
2. To create awaraeness about the problems of alcohol drug HIV/AIDS.
3. To educate the people about the ill effects of alcoholism and substances abuse on the individual, the family and society at large.
4. To create awareness about the problems associated with drinking among the rural public and transforming the community into an enabling force to combat alcoholism.

Counselling Related to De addiction:

Counselling is an important aspect of a structured addiction treatment programme. Counselling session offer an opportunity for the client to work on his individual problems and develop a plan to meet the client specific needs. Counselling related to Individual counseling, Family counseling and Group counseling following three areas are organized.

Counselling is a process that goes through five stages of the family and the clients,

1. Developing a therapeutic relationship
2. Exploring problem areas
3. Setting goals
4. Maintaining changes and
5. Termination

About **9 sessions** are covered in this De addiction centre.

Session I – Getting to know the client

Session II – Childhood and adolescence history

Session III – Drinking history

Session IV – Meeting the family

Session V – Occupational therapy

Session VI – Financial history

Session VII – Marital history

Session VIII -Discharge of the client

Treatment provided at the Centre:

a. Medical treatment (Detoxification for 3-7 days)

- Helping the patient overcome withdrawal symptoms like fits, sleeplessness and severe pain which may set in when he gives up alcohol/drug.
- Dealing with associated physical problems like gastritis, neuritis, depression, malnutrition etc.
- Providing appropriate medication to help the patient get back to normal eating and sleeping pattern.

b. Psychological therapy for 25 days

This helps him to

- Understand that addiction is a disease recognize the need and ways by which he can stay off alcohol/drugs.
- Recognize the damage caused by addiction and make positive changes in his life style.

Psychological therapy programme includes lecture, group therapy, individual counselling, Family Counselling session and SHG Meetings.

c. Follow-up (2 years)

The patients and family members need to be in touch with the treatment centre for two years after completion of treatment. This ensures that recovery takes place smoothly and problems that arise are handled in a timely manner. During follow up, the patient meets the Doctor to discuss medical problems if any and review medications.

During this year, we have provided treatment for 200 persons. About 192 patients enrolled were Alcohol Addicts, 1 is Alcohol and Drug Addicts, 2 were Ganja Addicts, 5 were both Alcohol and Ganja Consumption Addicts. Out of the 200 patients treated in our centre, 185 cases were successfully treated, 7 cases relapsed, 7 cases discontinued and 1 case referred for HIV/AIDS treatment.

2. FAMILY COUNSELLING CENTRE (FCC)

Family Counselling Centre was started during the year 2003 with the help of Central Social Welfare Board, New Delhi. This family counselling centre focuses on misunderstanding problems,

suspiciousness, unemployment, depression, divorce affair, extra marital affair, pre-marital problem, dowry problem etc.

The family counselling centre help the individual for an enhanced level of functioning when they are unable to cope with the problem brought in by these changes.

Our family counselling centre aims at reducing the problems and crisis, strengthening family coping skills, effecting positive changes in the attitude, improvement in life style, providing timely counselling and support to lead a qualitative life style.

OBJECTIVES of FCC:

- To create awareness about family problem, marital problem, adolescent problem, sex education etc.
- To give special education to the family members with support and extra care to the client.
- To encourage the family to listen supportively to the person.
- To get emotional support for the family which helps greatly in facing problems.
- To discuss the family problem with the client very carefully and reactfully with the family.
- To encourage the role responsibility and need to normalise the activities of the individual and the client.
- To educate both client and family members as how to handle their family problems.

Counselling is an important role of family counselling centre. The counsellor provides and guides valuable information to the client after getting the brief history from the client and the family members and diagnose about various problem.

Individual counselling, group counselling, family therapy, behaviour modification therapy, environment modification therapy, marital therapy, reality therapy and psychological support to the client and family members are the main activities of the FCC. We are providing counselling on marital problem, family sex education, economic problem, adolescent problem, helping the alcoholic, aging, dowry related problems and drug abuse.

Counsellors are regularly contacting All Women Police Station at Theni, Andipatti, Uthamapalayam, Bodi and District Social Welfare Office in Theni. Regular Sub committee meetings are conducted once in 3 months. During this meeting Women Police Officials, Lawyers, Welfare Officer, Social Workers, Psychologists, Therapist, District Social Welfare Officer were invited to discuss the problems and solution for different cases. This sub committee meeting guides the counsellors for the effective implementation of the project.

During this year, the family counsellors dealt 250 cases related to marital maladjustment with spouse, misunderstanding, Dowry demands and exploitation by neighbour.

PARTICIPATION IN NETWORK ACTIVITIES:

1. DYNAMIC NETWORK:

CENDECT is the convenor of Dynamic Network, a network of 900 NGOs in Tamilnadu.

DYNAMIC NETWORK is a network of Registered Voluntary Organisations in Tamilnadu which are operated on their independent operational ideology and functional methodology and federated under the umbrella of the Network with the common objectives of generating a people's movement as a fundamental prerequisite for the social change and structural transformation process.

People's movement has reshaped thought and actions on environment, human rights, women, peace and population. Though these all are wars 'yet to be' won, the progress has been rapid and pervasive. These experiences demonstrate the power of people's movements in driving social change. Social movements have special quality. They are not driven by budget or organizational structure, but rather by ideas, by a vision of better world. They move on social energy more than money. Participants in successful movements collaborate constantly by shifting networks and conditions. They may quarrel over ideological issues and tactics. The power of people's movements has largely been ignored in the field of development. Attention has been focused on money rather than social energy as the engine of development. Dynamic network aims to improve the NGOs capacity to strengthen or reshape their values and strategies. Few islands of success

could be established among the NGOs which could serve as model for replication and strengthen the people's movements.

The major issues of this Network are Gender issues, Dalit Development, Health, Disabled Rehabilitation, Disaster Management, Innovative Educational Development, Women Development, Agriculture and Rural Development. The Dynamic Network has started to function as a guide to its Members by organising Regional Meetings for Training their new Members in the area of NGO Management, Project Preparation and Implementation, self-sustainability, etc.

VISION :

Dynamic Network promotes a philosophy that advocates people's empowerment and right to define and control their own development, in order to live well and control the factors which affect their lives with the balance between socio - economic development of human potential leading to social justice and equity.

MISSION :

- To share field experiences among development experts, NGOs, Policy makers and academicians working in development area.
- To encourage the adoption of Participatory people centred approaches in any development interventions.
- To develop understanding of concepts and capacity building in various participatory developments, Goal oriented project planning (GOPP), Result Based Management (RBM), etc.
- To exchange information about, Participatory development initiatives ex. Workshops, conferences, publications, capacity building in various participatory methodologies.
- To connect the Dynamic Network with Participatory Development Practitioners, International Networks, NGOs, Academic Institutions, etc.

PRINCIPLES

- Building interest in Participatory development among NGOs, people's movements and with younger development practitioners.
- Being openers to include new Members.

- Promoting transparency, sharing of ideas and experiences.
- Demonstrating commitment to the process of social and personal change.
- Encouraging individual and collective ownership of activities.
- Advocating the genuine participation of people in their own development.

PURPOSES OF NETWORK

- a. Skill Development training to Member NGOs.
- b. Information Dissemination and mutual support among the Member NGOs.
- c. Resource Mobilization for need based projects.
- d. Restructuring the project identification and implementation strategies.

FOCAL THEMES OF NETWORK

Environment, Disability, Human Resource Development, Fundamental human rights of children, women and dalits, Health, Gender equity, Microfinance, Strengthening the unorganised sector, Research work, Disaster Management, Agriculture and allied services.

2. JASuL:

Dr. P. Patchaimal, Director, CENDECT is one of the Founder Members of JASuL (Joint Action for Sustainable Livelihood) supported by Siemenpuu Foundation, Finland. JASuL is now focusing its work on water based issues all over Tamil Nadu through 300 NGOs.

3. Citizens Global Platform (CGP):

The CGP, India emerged as a forum of global citizens to express voices of the marginalized majorities including small and marginal farmers, landless agricultural workers, rural artisan, unorganized workers, dalits and adivasis in the context of global crisis of climate change. It also expresses concern on gender equity and ecological democracy. Dr. P. Marimuthu, Programme Coordinator, CENDECT KVK is the Joint Convenor of CGP, Tamilnadu Chapter.

CENDECT
CENTRE FOR DEVELOPMENT AND COMMUNICATION TRUST, KAMATCHIPURAM (S.O),
THENI DISTRICT, TAMILNADU - 625 520.

RECEIPTS AND PAYMENT ACCOUNT FOR THE PERIOD FROM 01.04.2010 TO 31.03.2011

RECEIPTS				PAYMENTS					
	Rs.	Ps.	Rs.	Ps.	Rs.	Ps.	Rs.	Ps.	
To Opening Balance					By Krishi Vigyan Kendra				1,01,61,590-00
Cash in Hand	5,102-00				By Deaddiction Centre				9,42,868-00
Cash at Bank	10,04,124-46		10,09,226-46		By Residential School				11,42,832-00
To Grant received from ICAR New Delhi					By Resource Centre				47,601-00
a) Krishi Vigyan Kendra	95,12,162-00				By Family Counselling Centre				2,07,236-00
b) FLD (2009-10)	4,26,489-00		99,38,651-00		By Creche				2,88,678-00
To Grant received from MSJE New Delhi					By Vazhnthu Kattuvom -				
a) Deaddiction Centre			8,40,600-00		Induction Training				1,58,152-00
b) Residential School (2009-10)	7,79,004-00		7,79,004-00		By ATMA - Seminar				1,00,120-00
c) Resource Centre (2009-10)	46,800-00				By ATMA - Augmentation of				
d) Resource Centre (2010-11)	31,800-00		78,600-00		Pulses Seminar				50,217-50
To Grant received from CSWB, New Delhi									
Family Counselling Centre (2009-10)	1,92,000-00								
Family Counselling Centre (2010-11)	1,92,000-00		3,84,000-00						
To Grant received from TNSWB, Chennai									
Creche (2009 - 10)	36,705-00								
Creche (2010 - 11)	1,45,152-00		1,81,857-00						
To Grant received from DPM, Vazhnthu Kattuvom, Theni									
Induction Training			1,58,152-00						

To Grant received from JDA, Theni					By ATMA - Farm School				70,044-00
ATMA Seminar	1,00,000-00				By CAPART - Disabled Project				12,50,277-00
ATMA Augmentation of Pulses Seminar	50,000-00				By Bio-Gas Unit Construction				1,10,700-00
ATMA Farm School	68,000-00		2,18,000-00		By Travelling Expenses for				
To Grant received from UNDPCEE-SGP, New Delhi					Volunteers				46,310-00
Medicinal Plants (2009-10)	2,87,448-00		2,87,448-00		By Revolving Fund Scheme				5,47,324-00
To Grant received from IPMC, Trichy					By Loan Repayment				9,25,440-00
Farmers Field School (2009-10)	5,120-00		5,120-00		By Closing Balance				
To Grant received from TNAU, Coimbatore					Cash in Hand		8,638-50		
Bio-Gas Unit Construction			98,500-00		Cash at Bank	4,62,245-46		4,70,883-96	
receipt Travelling			35,010-00						
Allowance for Volunteers									
To Receipt Revolving Fund			3,91,404-00						
To Receipt Sale of KVK Vehicles									
Tempo Traveller	40,000-00								
Tractor	25,000-00								
Power Tiller	7,000-00		72,000-00						
To Receipt KVK license fees			22,000-00						
To Receipt Interest			40,949-00						
To Receipt SIDCO Rent			1,80,000-00						
To Receipt Donation			5,20,000-00						
To Receipt Agricultural Income			7,71,200-00						
To Receipt Loan			5,08,552-00						
Total			16,520,273-46		Total				16,520,273-46

Subject to my report of even date.

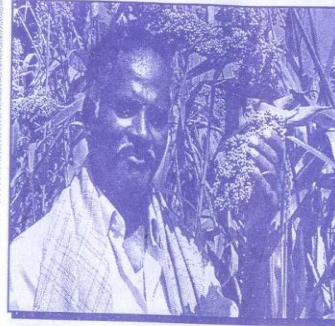
CENDECT							
CENTRE FOR DEVELOPMENT AND COMMUNICATION TRUST, KAMATCHIPURAM (S.O),							
THENI DISTRICT, TAMILNADU - 625 520.							
INCOME AND EXPENDITURE ACCOUNT FOR THE PERIOD FROM 01-04-2010 TO 31-03-2011							
EXPENDITURE				INCOME			
	Rs.	Ps.	Rs.	Ps.		Rs.	Ps.
To Krishi Vigyan Kendra			10,161,590-00		By Grants received from		
To Deaddiction Centre			9,42,868-00		By ICAR, New Delhi for KVK		95,12,162-00
To Residential School			11,42,832-00		By MSJE, New Delhi for Deaddiction Centre		8,40,600-00
To Resource Centre			47,601-00		By MSJE, New Delhi for Resource Centre		31,800-00
To Family Counselling Centre			2,07,236-00		By CSWB, New Delhi for Family Counselling Centre		1,92,000-00
To Creche			2,68,678-00		By TNSWB, Chennai for Creche		1,45,152-00
To Vazhnthu Kattuvom - Induction Training			1,58,152-00		By DPM, Vazhnthu Kattuvom for Training		1,58,152-00
					By JDA, Theni for ATMA, Seminar		1,00,000-00
					By JDA, Theni for Augmentation of Pulses Seminar		50,000-00

To ATMA - Seminar			1,00,120-00		By JDA Theni for Farm School		68,000-00
To ATMA - Augmentation of Pulses Seminar			50,217-50		By TNAU, Coimbatore for Bio-Gas Unit Construction		98,500-00
To ATMA - Farm School			70,044-00		By Travelling Allowance for Volunteers		35,010-00
To CAPART - Disabled Project			12,50,277-00		By Revolving Fund Scheme		3,91,404-00
To Bio-Gas Unit Construction			1,10,700-00		By Tempo Traveller Sales		40,000-00
To Travelling Expenses for Volunteers			46,310-00		By Tractor Sales		25,000-00
To Revolving Fund Scheme			5,47,324-00		By Power Tiller Sales		7,000-00
To Depreciation			171-00		By KVK License Fees		22,000-00
To Income over Expenditure			3,08,712-50		By Interest		40,949-00
					By SIDCO Rent		1,80,000-00
					By Donation		5,20,000-00
					By Agricultural Income		7,71,200-00
					By Grants receivable from		
					By CSWB, New Delhi for Creche		1,27,152-00
					By MSJE, New Delhi for Residential School		9,81,180-00
					By CAPART, New Delhi for Disabled Project		10,95,572-00
Total			1,54,32,833-00		Total		1,54,32,833-00

Subject to my report of even date.

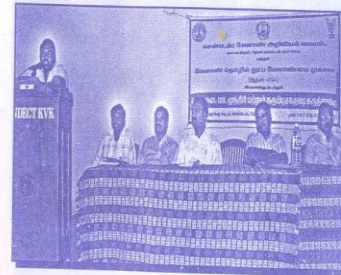
BOARD OF TRUSTEES

S.No.	Name	Designation
1.	Mrs. B. PATCHAIKILI	President
2.	Dr. P. PATCHAIMAL	General Secretary
3.	Mrs. S. MURUGESWARI	Treasurer
4.	Mrs. M. SELVI	Member
5.	P. MARIMUTHU	Member
6.	Mr. B. PATCHAIKANI MURUGAN	Member
7.	Mr. M. MURUGAN	Member
8.	Mr. K. PERIJAYAM	Member
9.	Mrs. P. JOY	Member



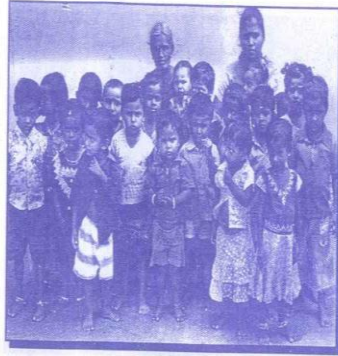
FLD on Sorghum Co S 28 varietal Introduction at S.Renganathapuram

Address by Dr. P. Patchaimal, Chairman, CENDECT KVK during ATMA Seminar on Horticulture crops



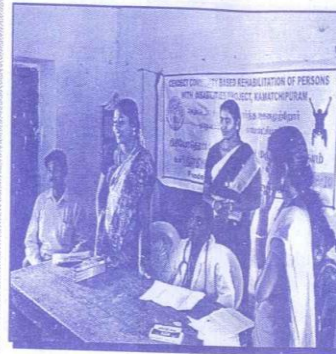
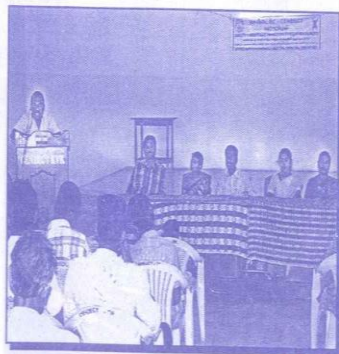
Awareness Meeting at Residential School

Creche Students
at Dharmapuri



Mr. Prabhakar,
Project Officer,
Mahalir Thittam,
Theni distributes
SHG loan to Disabled
SHG beneficiary

Dr. P. Patchaimal,
Director, CENDECT
is delivering a
presidential address
during the
Disabled SHG
Refresher Training
at CENDECT,
Kamatchipuram



Physiotherapy Camp
at Gohilapuram
presided by
Panchayat President
Mrs. Inbavalli Seenivasan

Production of
Agarpathis by
Disabled Beneficiaries
at
Anaimalayanpatti
Vocational
Training Centre



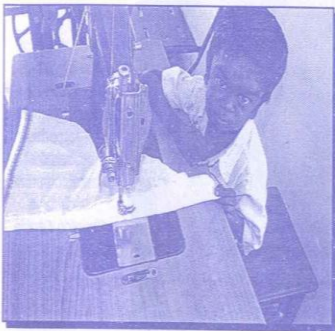
Packaging of
Agarpathis
produced at
Kamatchipuram
Vocational
Training Centre



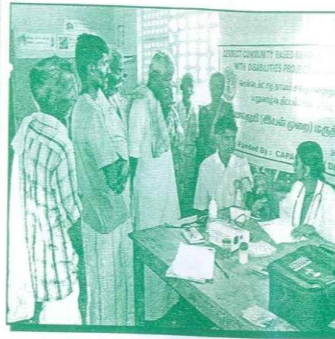
Training to disabled beneficiaries for Instant Sampirani production at Erasai Vocational Training Centre



Training to disabled beneficiaries for Instant Sampirani production at Pulikuthi Vocational Training Centre



Training on tailoring to a disabled beneficiary at Anaimalayanpatti Vocational Training Centre



Physiotherapy Camp at M.Sindhalaicherry



Visit of Social Welfare Board officer to De addiction Centre



Re educative session at De addiction Centre